

# SuperYachtWorld

The global magazine for superyacht owners

BROKERAGE YACHTS SPECIAL

Explorers • Sailing Yachts  
Family Yachts • Charter Choices

Sunrise *Atomic*: An owner's vision  
London's newest yacht show  
£100 million deals: Private art sales

## *My dream* YACHT

How an owner created his  
stunning 43-metre *Como*



# Atomic

We meet a first-time owner who found a perfect match for his cruising needs in this 45-metre Sunrise Paul Ashton





*“I wanted to CREATE this AMAZING experience for my family”*

**T**hat moment is something that we will have forever. I wanted to create this amazing experience for my family, when life brings you something beautiful and completely unexpected,” says the owner of *Atomic*, the 45-metre Sunrise that launched last year, of the moment he and his family took delivery of the yacht.

You can forgive an owner a measure of overstatement – each superyacht launch and handover is unique – but in this case, the emotions are entirely warranted. *Atomic*, you see, was purchased, finished, launched and delivered in total secrecy from his family, with the sole intention of creating that magical moment at the end of the process. Last summer, he gathered his family at a favourite waterside restaurant, while casually in the background the yacht was brought into view. “Do you like that yacht?” he asked. Of course, the response was entirely positive. “It’s ours!” he said.

“It was a complete surprise for my wife and children,” he tells us, and like all the best surprises, it was quite a challenge keeping it under wraps. “I had to be discreet when discussing the project on the phone with the shipyard team and my project manager. I couldn’t travel to the yard during the build either, but I was provided with photo and video updates on a regular basis.”

This mix of showmanship with cloak and dagger gives a hint that *Atomic*’s owner is not someone who feels bound by convention, and indeed his initial approach to Sunrise Yachts was that most unassuming of communications between a potential owner and a yard: a midnight email. “It was just a polite enquiry from someone who said he was interested in our yachts,” says Sunrise’s vice president of sales and marketing Jean-Claude Calme. “I am so glad I answered it promptly!”



Above: From hot-tub to bar and sunbathing – *Atomic*’s sundeck is all about options.  
 Left: A TV in the shaded bar area is a sociable place for guests to gather.  
 Facing page, top: Raised sunpads either side of the hot-tub.  
 Facing page, left: The forward part of the sundeck is the prime place to be.



*“The PERFECT day? A GREAT dive in the morning, followed by a casual lunch”*



**Above:** The décor in the bridge deck lounge reflects the cool and contemporary feeling throughout. A large-screen TV comes out of the cabinet to port. The sofas and chairs throughout were designed by Franck Darnet and made by ZET Decoration.  
**Right:** A bar area ensures the lounge is a key space in which guests can gather in the evening.  
**Facing page, top:** Artworks selected by the owner add a colourful accent to the space.  
**Left:** The forward seating area is proving a popular spot with the yacht's owner.



*Atomic's* owner approached the project from a background in the diving business. "I have dived extensively, but had limited experience with yachting, although I was intrigued by the idea. A couple of years ago I began to think about owning my own family yacht and researched the market for suitable solutions," he says. Once his research started in earnest, Sunrise Yachts began to tick boxes. "Among the numerous options available on the market, I liked the fact that a Sunrise 45-metre project was already under way and could be delivered in a year's time. The design was also what I was looking for, with plenty of space inside, great deck heights, and the range and fuel efficiency I wanted, while staying under 500 gross tons. This was the sensible choice for my first yacht."

Following his initial research and that email, he went to meet the Sunrise team in Antalya. "During my first visit to the shipyard, I came to the conclusion that the team was capable of delivering just what I was looking for," he says. "I had a build captain who had been involved with a previous project at Sunrise and who could help improve this yacht. I looked forward to getting involved with the interior design and with upgrading some of the equipment, such as the electronics."

*Atomic's* sistership is the first 45-metre from Sunrise, *Africa*, launched in 2009. The new yacht has the same traditional exterior styling by Studio Scanu, but the all-white of the steel and aluminium hull and superstructure is lifted by the vivid red stripes, reflecting the corporate colours of the owner's current dive business. *Atomic's* nameplate is a version of the company's logo. The interior volumes are on the generous side, as was the case with *Africa*, while the bright and breezy décor of *Atomic* is in contrast to the quirkier styling of the earlier yacht. "I was pleased to find that the initial approach on the interior design was



*“I was pleased to see that the initial design was BRIGHT, WARM and COSY”*

consistent with my own taste: a bright, warm, colourful and cosy décor, luxurious, but not overstated. I also had the chance to input my own ideas,” the owner says.

Franck Darnet – who also designed the interior for *Africa* – came up with something that fitted the brief for *Atomic*. “Franck Darnet made an initial presentation of the design that included comprehensive material boards. I was able to change several things in the yacht at the time. Franck also came up with suggestions to add materials that hint at the undersea world: mother-of-pearl inlays discreetly integrated into the décor, for example, which signpost doors to owner and guest areas, as opposed to crew areas,” the owner says.

A keynote feature of the interior is the ‘sand wave’ panelling around the main staircase. “I wanted something that would mimic the bottom of a lagoon,” the owner says. “I also chose to add teak and change the design for the dive-gear set-up in the garage. I made sure the loose furniture and sundeck were to my liking. There were many other small and large changes, and it was great fun doing them!”

A fair bit of work went into configuring the tender garage. “I am passionate about diving and wanted a proper dive centre with a full range of equipment on board for ten people,” the owner says.

Since *Atomic*’s ‘restaurant reveal’ last year, the yacht has been busy. “We spent a week in Turkey and Greece after delivery, which was way too short, and then another week in the Florida Keys after the Fort Lauderdale Show in October. This year we plan to spend more time on board,” he says.

It’s not surprising that this dive-mad owner cites “Indonesia – the Raj Ampat area and many more dive sites” as key places on his cruising wishlist. “At some point we also want to go to Alaska and cruise the East Coast of the US,” he says. As yet, there are no plans to



**Above:** Service and storage units either side of the salon create a visual pause between the dining and seating areas in the main salon.

**Facing page, below left:** Light woods and the white wave-pattern carpet (designed by Franck Darnet) create a relaxed vibe inside.

**Facing page, top left:** Outside seating on the main deck, nicely sheltered by the overhang. The dominant wood throughout the yacht is natural oak.

**Far left:** The spacious owner’s suite benefits from generous deck heights.

**Above left:** The office has strategically placed binoculars for when the laptop no longer appeals. **Left:** Fine marblwork and a central bath in the owner’s bathroom forward. It’s a local marble called ‘cloudy brown’.



*“A yacht is a WORLD of its own, and CREATES a DIFFERENT state of mind”*



**Above:** One of the three guest doubles on the lower deck.  
**Left:** A twin guest suite is forward and to starboard.  
**Left, middle:** Spacious ensuite facilities in the guest areas.  
**Far left:** Running around the staircase is a 'wave' feature created in sand and fibreglass. It was created by an artist in Antalya to a design by Franck Darnet. The design is echoed in the yacht's carpets.  
**Above right:** *Atomic's* nameplate is the logo of the owner's business.  
**Right:** A service tunnel on *Atomic's* tank deck runs from the crew areas to the engine room.



offer *Atomic* for charter. "This is my family yacht and will remain private," he says.

Having put some solid sea miles under the yacht's hull, the family has had plenty of opportunity to see what works, and the owner clearly has his favourite spots on board: "Inside, I enjoy the sky lounge. It has a fine view, a fine bar for evening drinks, and a large screen for watching a movie. Outside, the sundeck is a great area, spacious and multi-purpose. We can shoot clay pigeons aft, lounge by the large custom hot-tub forward, or enjoy a barbecue party at the bar. I also have a fondness for the foredeck area, which is the most exciting place to stay when the yacht is under way in good sea conditions," he adds.

If there is a downside to life on *Atomic* – and it's a bearable one – it's that the owner sometimes has to head into the main-deck office for a spot of work. "A businessman is never entirely on vacation, and therefore I have to keep in touch with my office from the office on board," he says. But that is more than offset by the sheer pleasures of being on board. "Cruising to a new, unknown destination, getting that thrill of discovery that our ancestors must have experienced when cruising to new grounds, is a real pleasure. A perfect day would be a great dive in the morning with friends, followed by a casual lunch on board inspired by local cuisine. Then a shore tour in the afternoon, followed by drinks and a more formal dinner on the upper deck aft in the evening."

From the moment *Atomic* was revealed with such a flourish to the owner's unsuspecting family, the yacht has been providing great service. As the owner puts it: "I try to keep these moments away at sea a special time for myself and my loved ones. A yacht is a world of its own and creates a different state of mind." **SYW**

## THE SPECS *Atomic*

Length overall 44.95m (147ft 5in)  
 Beam 8.93m (29ft 3in)  
 Draught 2.91m (9ft 6in)  
 Displacement 420 tons  
 Engines Twin 700kW (938hp) MTU 12V2000M70  
 Stabilisers Quantum QC-1500E P4  
 Berths Owners: 2. Guests: 8. Crew: 9  
 Fuel capacity 56,000 litres (14,800 US gal)  
 Fresh water capacity 13,000 litres (3,450 US gal)  
 Hull/superstructure Steel/aluminium

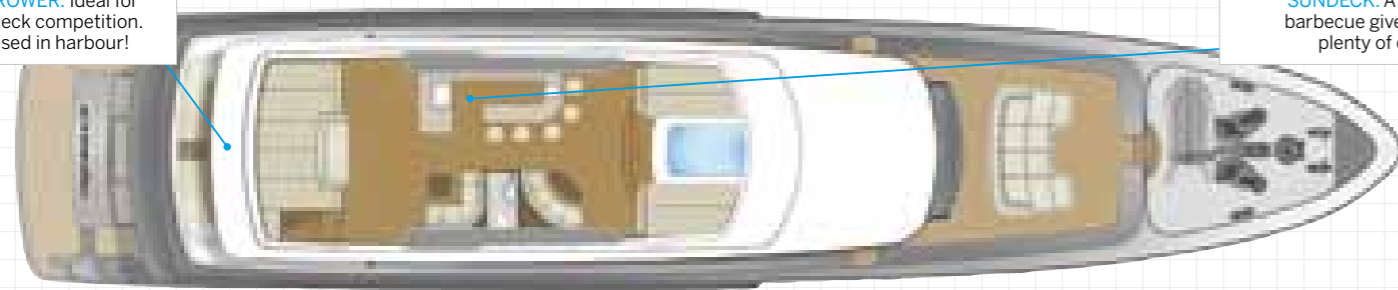
Naval architecture Sunrise Yachts, Karatas Yacht Design  
 Exterior Studio Scanu  
 Interior Franck Darnet Design  
 Classification Lloyd's Register of Shipping & LY2 Compliance

PERFORMANCE  
 Top speed 16 knots  
 Range @ 12 knots 4,000 nautical miles

EQUIPMENT  
 Radar/GPS/electronic charting Furuno  
 Tender Intrepid 327 with twin 300hp Yamaha

CONTACT  
 Sunrise Yachts  
 Serbest Bolgesi, F Adasi, 07070 Antalya, Turkey.  
 Tel: +90 242 259 55 30.  
 Email Jean-Claude Carme, jc@sunriseyachts.com  
 Website www.sunriseyachts.com

**SKEET THROWER:** Ideal for some sundeck competition. Not to be used in harbour!



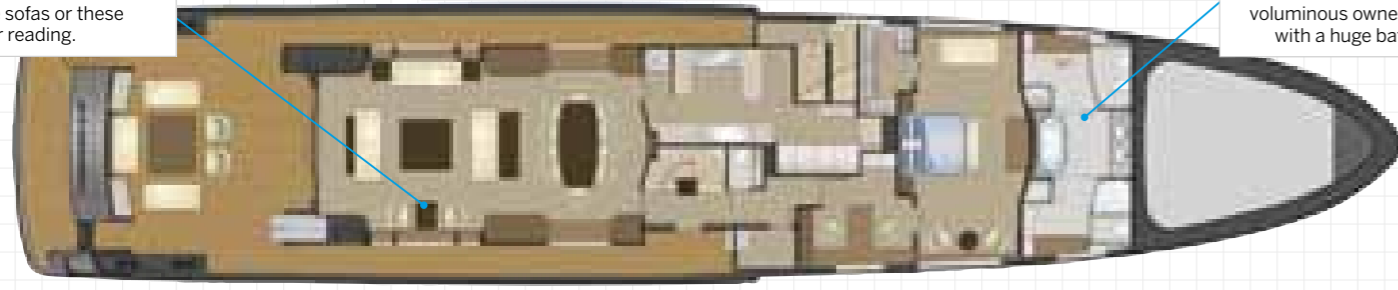
**SUNDECK:** A bar and barbecue give guests plenty of options.

**BRIDGE DECK:** A popular spot with guests for sheltered alfresco dining.



**WHEELHOUSE:** Atomic's electronic bridge with touch-screen Furuno kit.

**MAIN SALON:** Guests can choose the sofas or these perches for reading.



**OWNER'S SUITE:** The voluminous owner's suite with a huge bathroom.

**BEACH CLUB:** The yacht has been configured with a full suite of diving accessories.



**GUEST SUITES:** The midships double cabins are particularly spacious.

**SUNDECK:** The hardtop offers some shaded areas around the bar and seating.

**TOP SPEED:** Atomic reaches a top speed of 16 knots and cruises comfortably at 12.

**FORWARD SEATING:** The owner and his family are very keen on this area.

**PWCS:** Stored forward with their dedicated crane and easy to deploy.



**HULL FORM:** Studio Scanu's platform has been tried and tested with the 2009 Africa.

**WINDOWS:** A long window section opens up the main deck owner's suite.

**RED DETAILS:** A hint at Atomic the brand; a dash of colour on Atomic the yacht.